

1-3 JUNE 2021

KAZAN, RUSSIAN FEDERATION

ONLINE
STREAMING

1ST MUFPP EURASIA AND
SOUTH&WEST ASIA REGIONAL FORUM

HEALTHY CITIES.

**HEALTHY NUTRITION
FOR CHILDREN**

**Pier Giorgio Oliveti
General Secretary Cittaslow International**

BACK TO THE FUTURE



Inspired by Carlo Petrini and the experience of **Slow Food**, four **Mayors of Italian towns**, Greve in Chianti, Bra, Orvieto and Positano, at the end of the Nineties decided to adopt the original idea of **Paolo Saturnini**, then Mayor of Greve in Chianti, who imagined introducing certain principles into the town's administration, **focusing on the positive side of slowness, sustainability and social justice**. Since then Cittaslow has given itself a structure and after twenty years is present in thirty countries with hundreds of projects that concretely improve the planet every day.

"The fate of an epoch which has eaten at the tree of knowledge is that it must recognise that general views of life and the universe can never be the products of increasing empirical knowledge, and that the highest ideals, which move us most forcefully, are always formed only in the struggle with other ideals which are just as sacred to others as ours are to us. Max Weber"



Paolo Saturnini

HOW BECOME A CITTASLOW



If the Mayor or a citizen wishes to make their town a Cittaslow candidate, they must contact our HQ in Orvieto (I).

If accepted, the town will have to undergo the **Cittaslow Certification Scheme**, which currently concerns **72 quality points** divided into **7 macroareas**.

1. Energy and environmental policies
2. Infrastructure policies
3. Quality of urban life policies
4. Agricultural, touristic and artisan policies
5. Policies for hospitality, awareness and training
6. Social cohesion
7. Partnerships



WHAT IS CITTASLOW?

Cittaslow International is a worldwide network of towns.

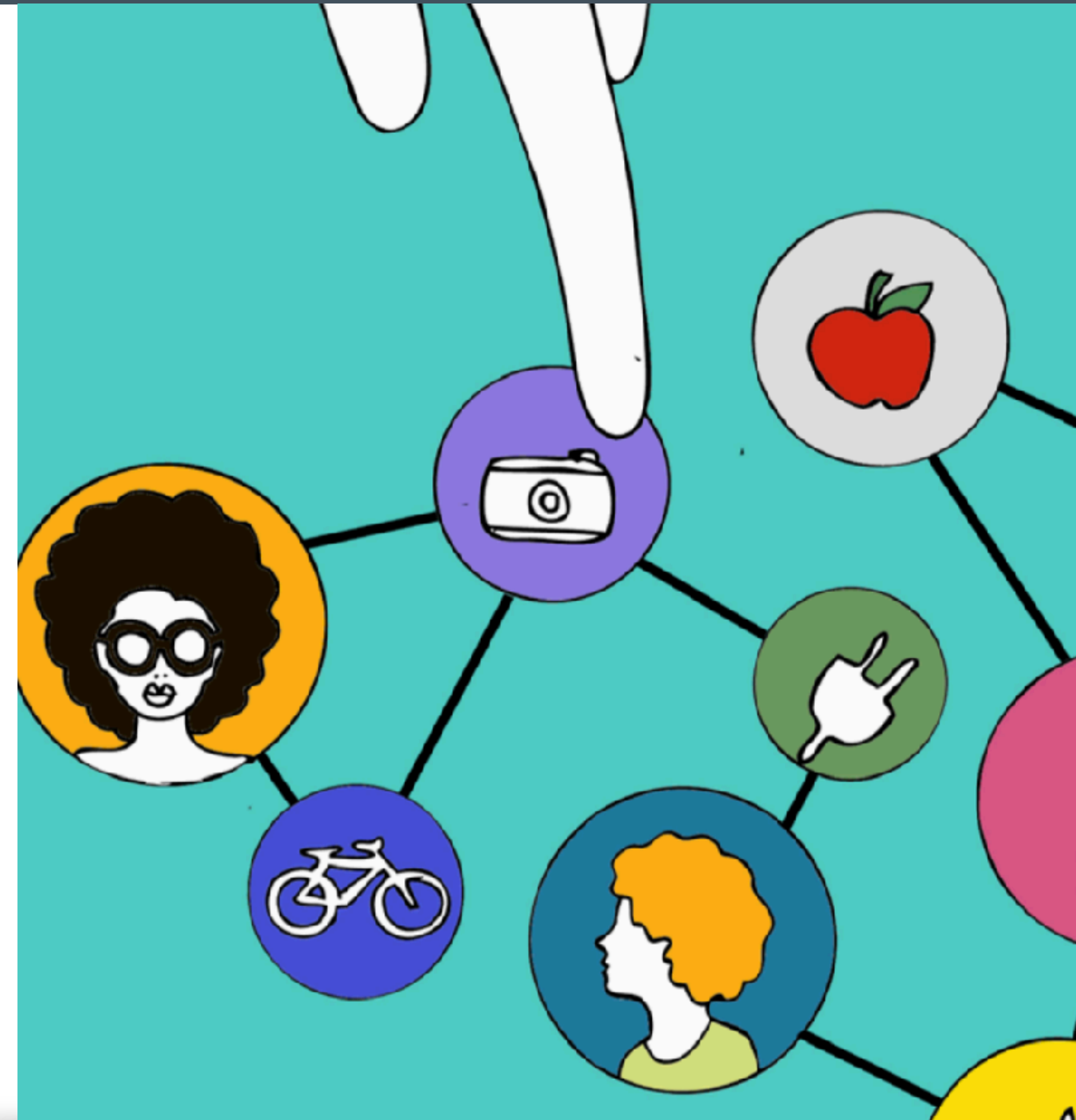
Founded **October 15, 1999 in Orvieto** (Italy), Cittaslow (or Slow Towns) is a non-profit Association that brings together Mayors of small and medium-sized towns.

Metropolises, regions, parks, associations of municipalities, etc. can also join as Supporters.

Cittaslow cannot exist without the **active contribution of local entities**, traders, craftsmen, farmers, schools, voluntary associations, etc. The **primary objective is to preserve the spirit of community and at the same time transmit knowledge to the new generations** to make them aware of their cultural heritage.

“There’s no Smart without Slow.”

To become a **Cittaslow Town**, a town has to go through a **specific certification process**.



WORLD MAP

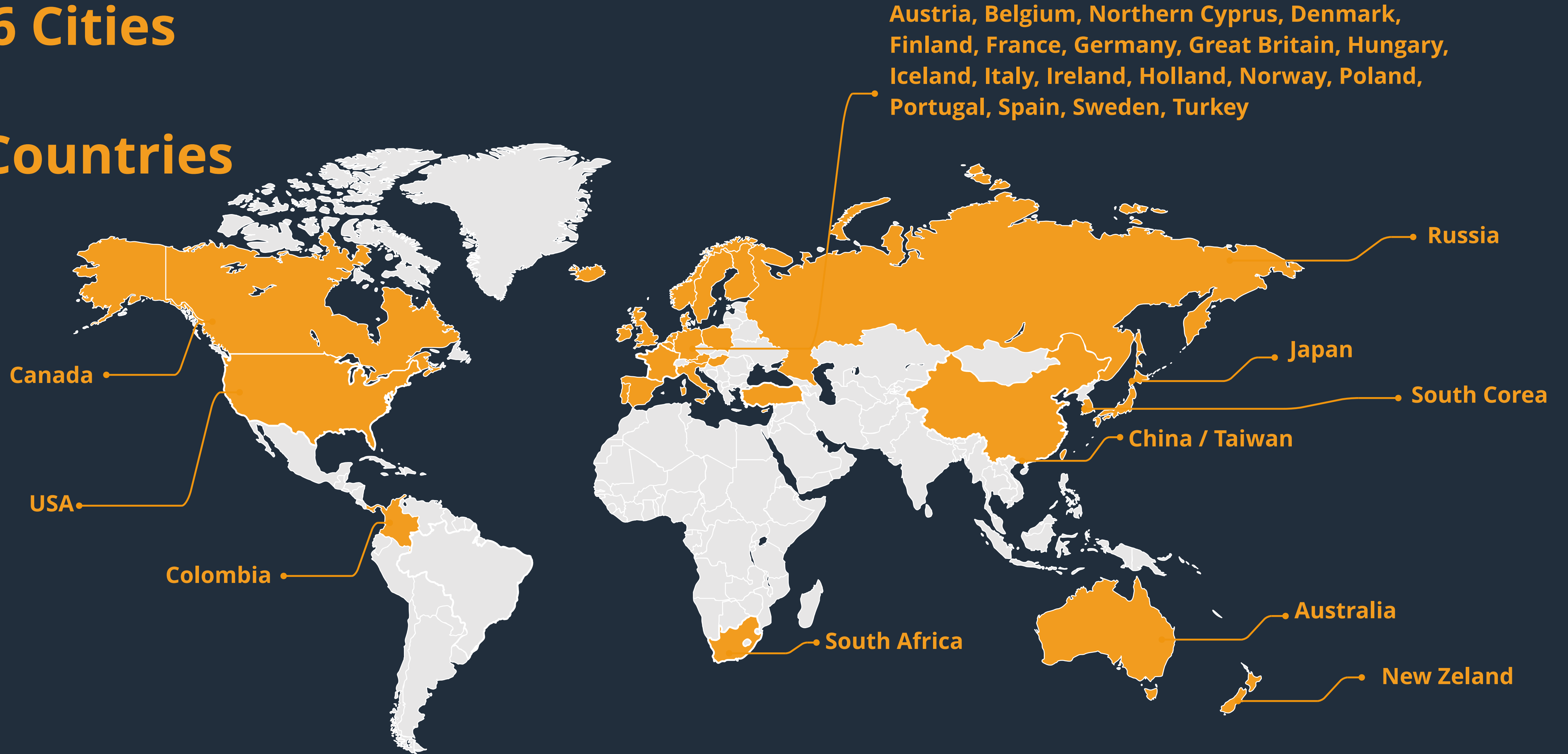
Cittaslow International

276

276 Cities

30

Countries



CITTASLOW PILLARS



- **The positive side of slowness**
- **Circular economy**
- **Resilience**
- **Social justice**
- **Sustainability and culture**



HOW DOES CITTASLOW FUNCTION?

There exists a Range of Cittaslow Projects at the Head Office/HQ in Orvieto which includes: agriculture

- **Cittaslow Agriculture**
- **Cittaslow Tourism**
- **Cittaslow Urban Planning**
- **Cittaslow Education**
- **Cittaslow Market**
- **Cittaslow Doing**
- **European and international projects for partner towns**



URBAN HEALTH AND HEALTHY CITIES TODAY



OXFORD RESEARCH

September 2020 - Evelyne de Leeuw, Jean Simos and Julien Forbat

- Overcoming the concept of health based on the biomedical parameters of the 1980s with the incorporation of broader sustainability concepts such as "Agenda 21"

- The number of Healthy Cities and national dedicated networks has drastically increased over the years since their modern "invention" in 1984 and the first official network launch in 1986.

- The Health–Sustainability Nexus. The growing importance of sustainable development issues on the international agenda also triggered the development of local programs to deal with more or less specific challenges with direct or indirect bearing on human and ecosystem health. For instance, the Rio Summit of **1992** and its **Agenda 21** insisted on the interrelation of environmental and urban health concerns, whereas the Millennium Development Goals adopted in **2000** were all **"explicitly or indirectly related to health promotion and prevention"** (Lawrence & Fudge 2009, p. 13). Since **2015**, the Sustainable Development Goals (SDGs) defined in the framework of the United Nations **Agenda 2030** have reinforced the crucial role played by cities in promoting healthier living conditions. In **2016**, the World Federation of Public Health Associations has taken significant steps to better acknowledge the impact of globalization on public health.



Link:

<https://oxfordre.com/publichealth/view/10.1093/acrefore/9780190632366.001.0001/acrefore-9780190632366-e-253>

URBAN HEALTH AND HEALTHY CITIES TODAY



Regarding the types of health determinants taken into account by the various **THEME CITIES NETWORKS (TCNs)** (see Table 3), one can first notice that social environment factors are almost everywhere systematically considered,

Table 3 Issues Taken Into Account by TCNs	Natural environments	Physical environments	Social environments	Economic environments	Cultural environments	Lifestyles	Basic needs
Cittaslow	X	X	X	X	X	X	X

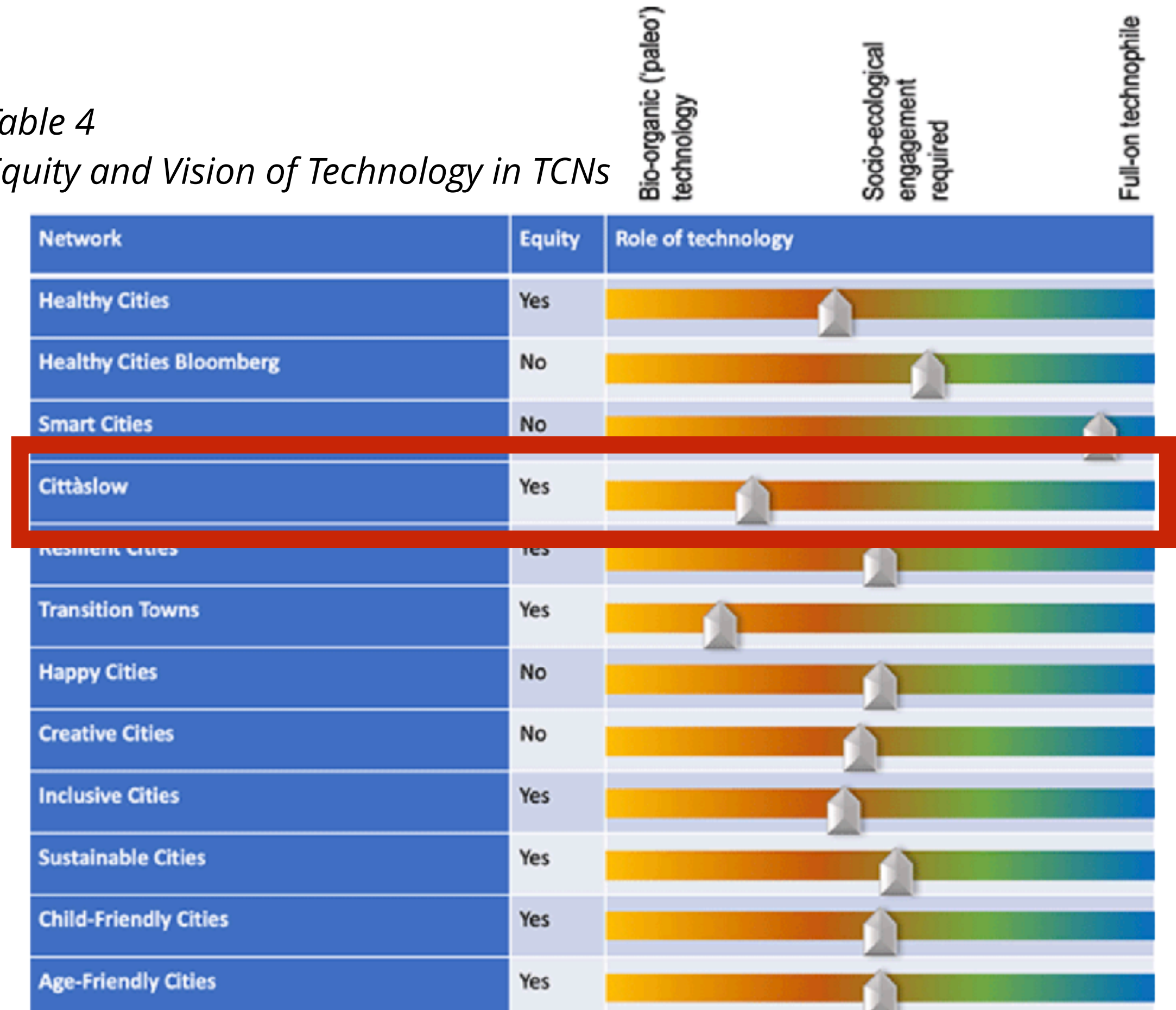
Source: Urban Health and Healthy Cities Today, Oxford University

URBAN HEALTH AND HEALTHY CITIES TODAY



The role of technology (see Table 4) can be divided between TCNs for which it is central (“technophile”) and those conferring no significant importance to it and favoring socio-ecological mechanisms to respond to urban health issues and TCNs, which, without necessarily adopting a strong critical stance toward technology, rely on low-tech approaches.

Table 4
Equity and Vision of Technology in TCNs



Source: Urban Health and Healthy Cities Today, Oxford University

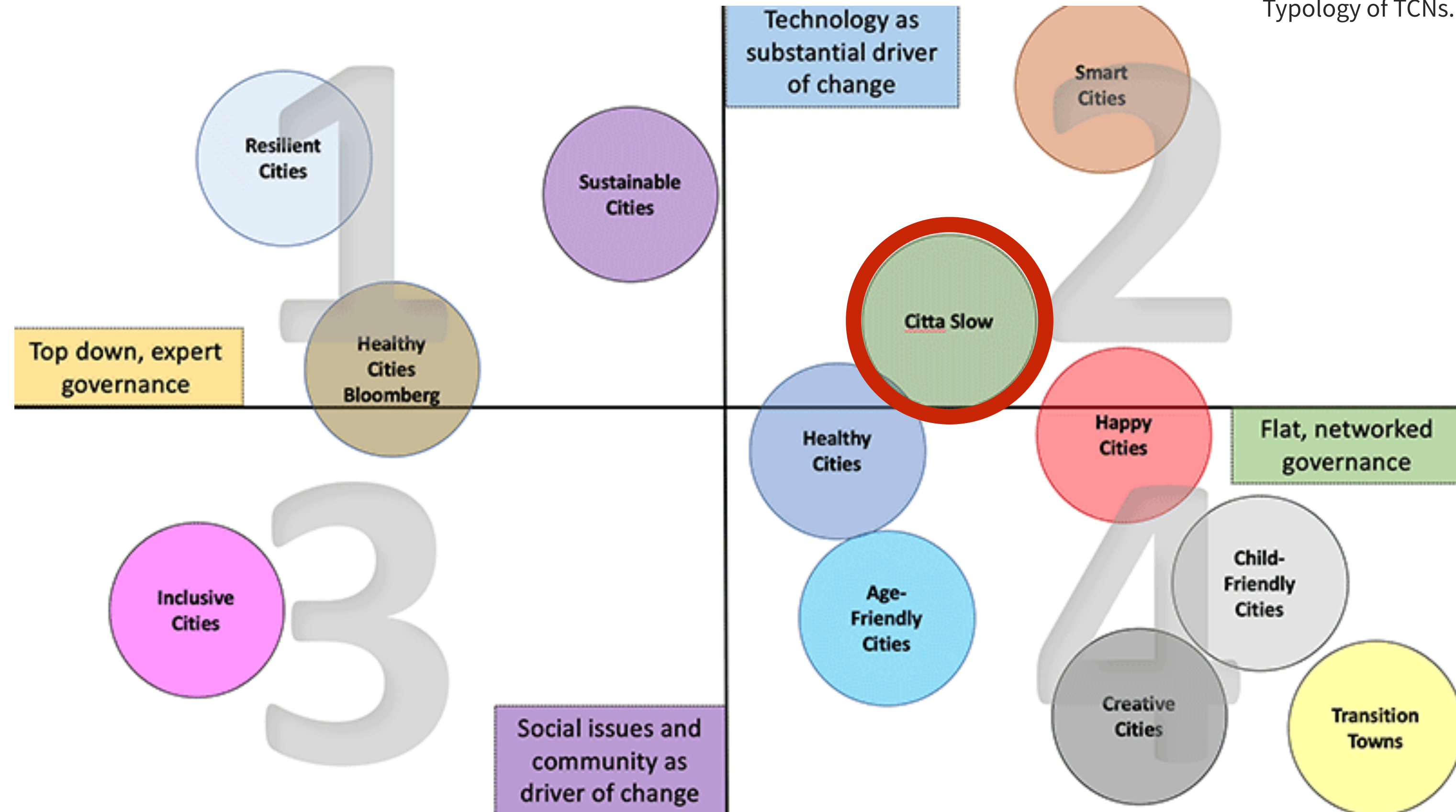
URBAN HEALTH AND HEALTHY CITIES TODAY



Typology of TCNs.

Among the associations examined by the Oxford study, Cittaslow is one of the few that takes into account both Environmental accountability and Health accountability among the results of its projects.

The analysis here highlights several important differences between TCNs, both in qualitative and quantitative terms. It is proposed here to map those 12 TCNs along two axes (see Figure 2). One ranges from technology-driven to society-driven views of urban change and discourse. The second axis ranges between a more traditional top-down and expert-driven model of governance, and a more modern network governance model that recognizes many levels of engagement and entanglement.



Source: *Urban Health and Healthy Cities Today*, Oxford University

CAIAZZO (I) CITTASLOW TERRITORIAL TELEMEDICINE PROJECT



CARDIOLOGY NETWORK FOR THE TREATMENT OF MYOCARDIUM INFARCTION

What is "IMA NETWORK"?

IMA network (Acute Myocardial Infarction) digital interconnection network

BETWEEN

- 1) the various territorial and hospital first aid points
- 2) the Hemodynamic Centers for the treatment of Acute Myocardial Infarction (AMI).

Telemonitoring and telemedicine structure created thanks to the collaboration between the local health authority ASL of Caserta, the RN "Sant'Anna and San Sebastiano" Hospitals of Caserta, the national emergency service "118".

What is IMA used for?

- Myocardial infarction requires urgent angioplasty performed in specialized centers (Hemodynamic Laboratories)
- The IMA Network is a time-dependent network, as the timeliness of diagnosis and treatment, and appropriateness, are essential to reduce mortality and the outcomes of the disease.



Comune di
CAIAZZO



Link:

https://

**www.regione.campania.it/
assets/documents/manuale-
operativo-rete-ima.pdf**

CAIAZZO (I) CITTASLOW TERRITORIAL TELEMEDICINE PROJECT

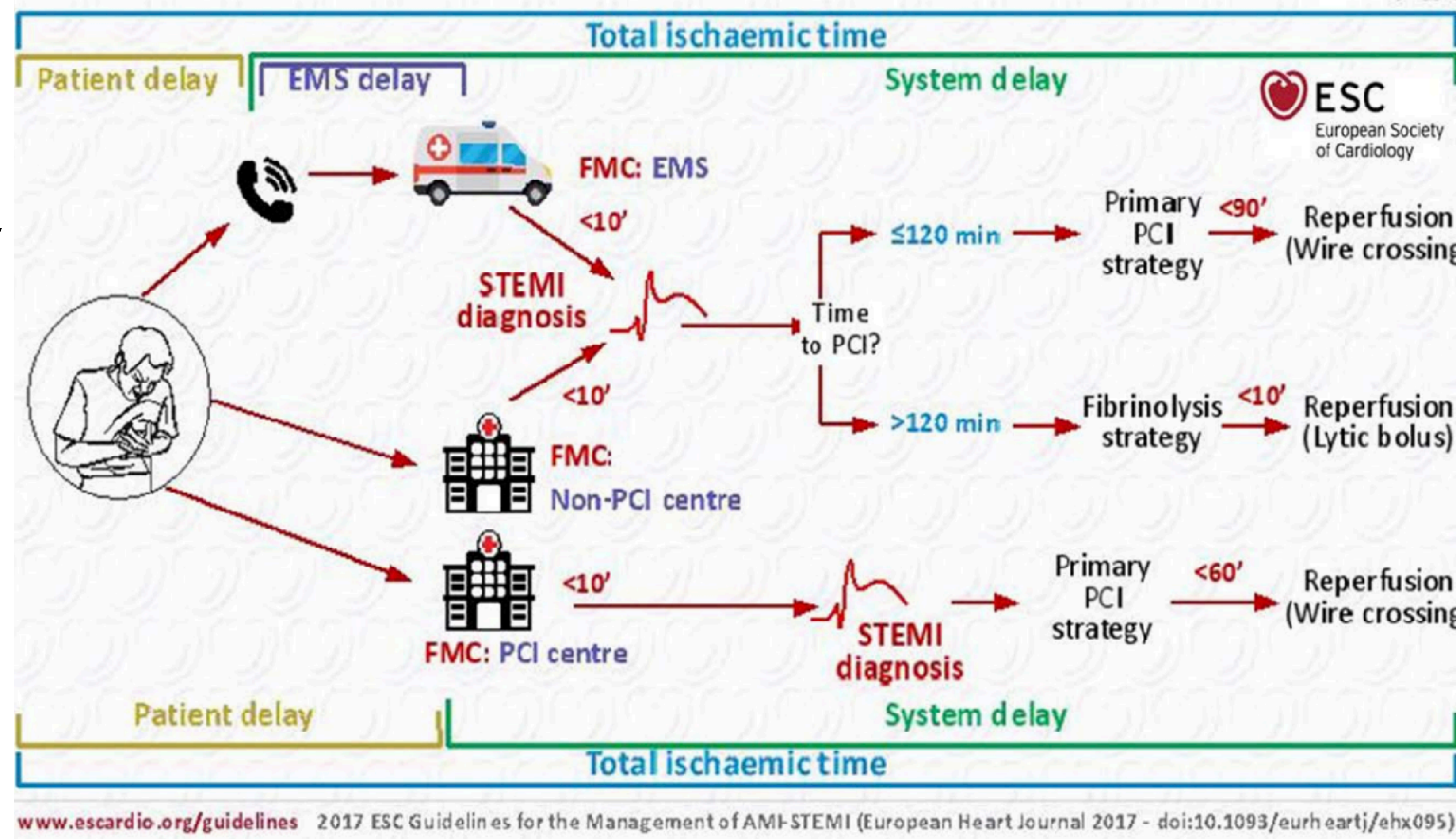


IMA's goal

- provide the best assistance to patients with heart attacks throughout the province of Caserta
- through capillary telemonitoring of the entire territory,
- minimize intervention times and improve patient prognosis.

How does IMA work?

- on a telephone basis by contacting the number 118
- records the electrocardiogram and sends for a teleconsulting to the Cardiology Center
- the 118 Operations Center in real time indicates to the emergency physician the immediate availability of the reference hemodynamics.
- early treatment of patients in the acute phase.
- allows a continuous evaluation of the quality of the diagnostic-therapeutic path of patients.



CAIAZZO (I) CITTASLOW TERRITORIAL TELEMEDICINE PROJECT



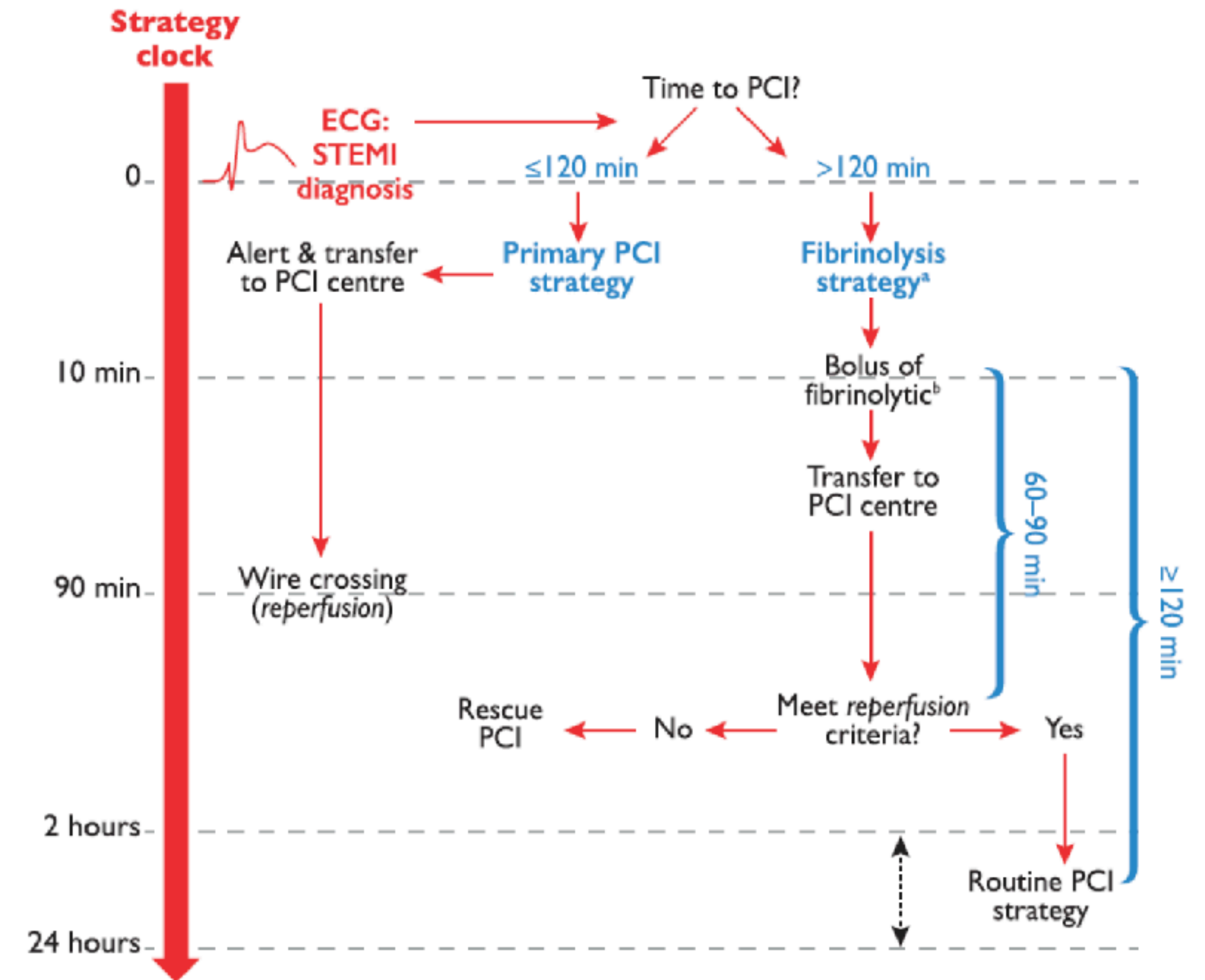
All the actors:

IMA Network of Caserta (118, PSAUT, hospital doctors and nurses in the Emergency Department, Cardiology and Hemodynamics): all integrating their skills, work to guarantee an activity constant remote monitoring and remote assistance (24 hours a day, 7 days a week).

In the province of Caserta, about 1,000 primary angioplasties have been performed in patients with myocardial infarction in the last year

A pilot project

The IMA Network represents a model of standard of care for patients with myocardial infarction all over the world, because it is able to guarantee equal opportunities for access to treatment for the entire population and allows to reduce the "avoidable delay" in carrying out primary angioplasty.



FROM SCHOOL TO WOOD

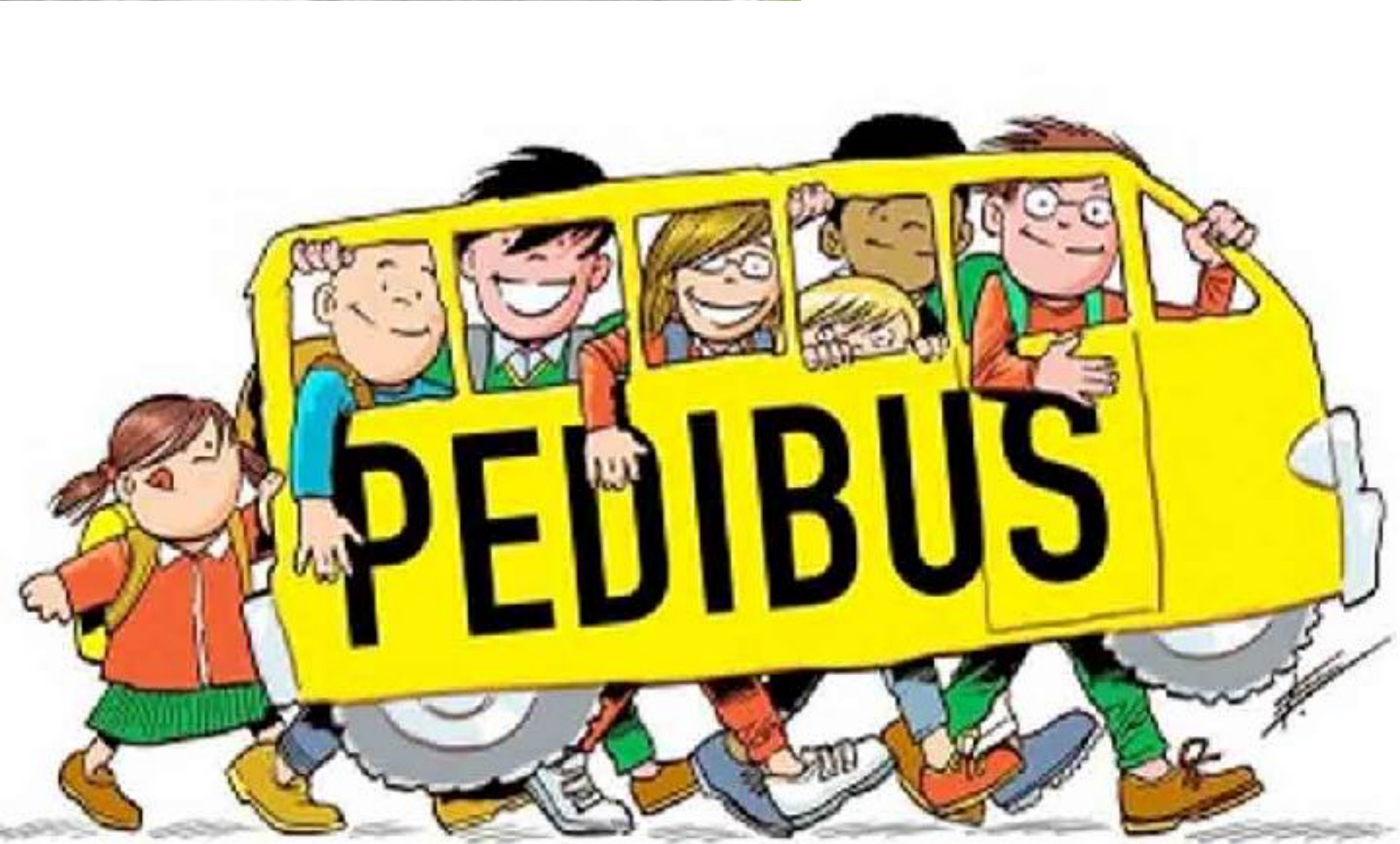


FROM SCHOOL TO WOOD



VIDEO

PEDIBUS - ORVIETO CITTASLOW





www.cittaslowbee.org

CITTASLOWBEE EVENTS 2021

World days of 20 and 22 May dedicated to Bees and Bioversity

- Mariagerfjord (DEN) - Helps bees and butterflies, which struggle to find nectar
- Asolo (ITA) - Flowers on the road
- Parrano/Ficulle (ITA) - Community Apiary
- Belluno (ITA) - Bee Aware Belluno
- Trevi (ITA) - Roundabout of biodiversity
- Pijao (COL) - Monica Flores CittaslowBee
- Città della Pieve (ITA) - Urban Beehive
- Sebastopol (USA) - CittaslowBee
- 14/15 May - Greve in Chianti (ITA) - CittaslowBee
- 15/16 May - Santarcangelo di Romagna (ITA) - Balconi fioriti - Call for Bee
- 20 May - Tolfa (ITA) - CittaslowBee
- 20 May - Borger-Odoorn (NHL) - Word Bee Day
- 20 May - Belluno (ITA) - Children meet bees
- 20 May - Turbigio (ITA) - Initiatives in favor of bees
- 21 Mat - Cisternino (ITA) - Bees and biodiversity
- 22 May - Travacò Siccomario Cittaslow (ITA) - Stories of the beehive
- 22 May - Usseglio (ITA) - Waiting for the bees
- 22 May - Suvereto (ITA) - On the way of the Bees
- 22/23 May - Castel San Pietro Terme (ITA) - The bee garden



Thanks for your attention

Pier Giorgio Oliveti

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